

SUMMER SCHOOL

Management Responsibility in Green Development

June 21– July 5, 2020

Lanzhou University, China



兰州大学管理学院
School of Management, Lanzhou University



Founded in 1909, Lanzhou University (LZU) is a national key research university located in Lanzhou, the capital city of Gansu Province. It is administered directly by the Chinese Ministry of Education. In 2017, LZU was listed as one of the top universities in China under the "Double First-Class" Initiative.

Lanzhou University

- ranks 30 in China
- has 2 campus, 32 schools and 3 affiliated hospitals
- hosts more than 19,000 undergraduate and 13,000 graduate students
- employs over 3700 full-time faculty and staff
- cooperates with 189 universities and institutes from 40 countries
- runs 2 Confucius Institutes and 1 Confucius Class
- has 12 disciplines entered the top 1% of ESI





OVERVIEW

Dates: June 21-July 5, 2020

Duration: 2 weeks

Location : Gansu Province, China

Program: Management Track

Theme: Management Responsibility in Green Development

Language: English

Available for: Undergraduate and graduate students

Entry Requirements: Nomination of home university

Fee: USD 1000

Application Deadline: March 31, 2020

Program Website: http://msen.lzu.edu.cn/Category_148/

COURSES

Management Module

- ◆ China's Green Development: Policies and Practices
- ◆ The Role of Government in China's Green Development
- ◆ Corporate Green Strategy
- ◆ Green Supply Chain Management

Chinese Culture Module

- ◆ Ancient Silk Road and Dunhuang Culture
- ◆ Chinese Language and Traditional Arts
- ◆ Discovering Gansu

ITINERARY

- 0621 Day 1: Arrival in Lanzhou and prepare for the program
- 0622 Day 2: Course 1 (theme: Chinese Cultural Traditions) and company visit/culture excursion
- 0623 Day 3: Course 2 (theme: China's Green Development: Policies and Practices) and company visit
- 0624 Day 4: Course 3 (theme: The Role of Government in China's Green Development) and group discussion
- 0625 Day 5: Course 4 (theme: Corporate Green Strategy) and group discussion
- 0626 Day 6: Course 5 (theme: Green Supply Chain Management) and company visit/culture excursion
- 0627 Day 7: (weekend) Transfer to Xining
- 0628 Day 8: (weekend) Visit Qinghai Lake
- 0629 Day 9: Visit local communities, transfer to Zhangye
- 0630 Day 10: Visit Hexi University
- 0701 Day 11: Visit Zhangye Danxia National Geological Park, transfer to Jiayuguan, and visit local company
- 0702 Day 12: Transfer To Dunhuang and visit Crescent Lake and Echoing-Sand Mountain
- 0703 Day 13: Visit Mogao Caves and related areas
- 0704 Day 14: (weekend) Back to Lanzhou
- 0705 Day 15: (weekend) Closing ceremony, farewell and drop-off

* itinerary subject to change

FEE

The cost for students from partner universities is **USD 1000**.

Included in the fee

- * Tuition Fee and visits to companies and institutions
- * Accommodation (double), group meals arranged during the program
- * Welcome package (T-shirt, bag and LZU special gift)
- * Transportation including pick-up, ground transportation, train tickets of field trips
- * Insurance during the summer school

Not included in the fee

- * Visa application and related fee
- * International round-trip airfare to and from Lanzhou
- * Personal expenses during the stay



1000
USD



HOW TO APPLY

Submit application form and nominate by your university

Announcement of acceptance and issuing admission letter

Pay program fee and submit other required documents

CONTACT

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EXPLORE GANSU



A word cloud featuring various locations and cultural elements of Gansu. The words are arranged in a horizontal, mountain-like shape. The background is split into a white upper half and a blue lower half, with yellow mountain peaks at the top and bottom edges. The word 'GANSU' is the largest and most central. Other prominent words include 'SILK ROAD', 'LONG', 'TIAN SHUI', 'DUN HUANG', 'LAN ZHOU', 'DING XI', 'LIN XIA', 'XIA HE', 'JIN CHANG', 'WU WEI', 'BAI YIN', 'Zhang YE', 'JIA YU GUAN', 'Grottoes', 'Fortress', 'Waterwheel', 'Beef Noodle', 'Langmusi', 'LIN ZE', 'HE ZUO', 'LONG NAN', 'GAN NAN', and 'Danxia Geopark'.

DANXIA Geopark
GAN NAN
DING XI
LIN XIA
XIA HE
LONG
SILK ROAD
GANSU
TIAN SHUI
LIN ZE
Beef Noodle
HE ZUO
Langmusi
JIN CHANG
LONG NAN
DUN HUANG
Grottoes
Fortress
JIA YU GUAN
LAN ZHOU
BAI YIN
Zhang YE
Waterwheel
WU WEI



People
26.25 m +



Area
425,900 km²



History
8,000 y +



Located in the upper reaches of the Yellow River, northwestern China, Gansu is one of the cradles of Chinese cultures. With a long history and brilliant cultures, Gansu is abundantly endowed with cultural relics and natural scenery. Vast and graceful natural scenery like endless desert and pure glacial landscape presents an impressive and breath-taking picture before your eyes. Take for example the world-famous Mogao Caves, the largest and most well-preserved Buddhist art palace and also a post along the ancient Silk Road; the grand Jiayuguan Pass, an important outpost in ancient China and the western end of the Great Wall.

Lanzhou, a well-known ancient city in China, is the capital of Gansu. It is the second largest city in northwest China, and also the political, economic and cultural center of the province.

At the sea level of over 1600 meters and on the loess plateau, the city of Lanzhou is located in a narrow valley extending from east to west for about 20km and bound by the mountains in the north and south. The Yellow River cuts through the city from west to east in the valley. Lanzhou, also known as Jincheng (Golden City) in history, is the capital city of Gansu Province . It is now in charge of three counties and five districts covering an area of 1631.6 square kilometers. The total population is 3.616 million. The city is the transportation and telecommunication center of the region. It was once a key point on the ancient Silk Road. Today, it is a hub of the Silk Road Tourism Ring. And it enjoys the name as the Pearl of the Yellow River, the Summer Palace of the West, the Capital of Waterwheels, the City of Melons and Fruits. These days, Lanzhou is perhaps most well-known for its favorite food – Lanzhou beef noodles.



兰州
Lanzhou

Echoing-Sand Dune & Crescent Lake

Singing Sands Dune is 7 kilometers away from downtown Dunhuang and covers a total area of around 200 square kilometers. The dune is with an elegant shape. Each time the wind blows, there is a sound from the mountain and when there is a breeze, the sound is like musical instruments, hence the name.

The Crescent Lake lies in the arms of Echoing-Sand Dune, appearing clear and beautiful. The lake is crescent-shaped, hence the name. It is surrounded by quicksand. Although it's quite windy sometimes, the lake has never been covered by the sand.



Mogao Caves

Carved into the cliffs, the Mogao Caves comprise the largest, most richly endowed, and longest used treasure house of Buddhist art in the world. It was first constructed in 366AD and represents the great achievement of Buddhist art from the 4th to the 14th century. 492 caves are presently preserved, housing about 45,000 square meters of murals and more than 2,000 painted sculptures. It have been included into the List of the World Cultural Heritages by the UNESCO in 1987.

敦煌

Dunhuang

Danxia Landform Geopark (Rainbow Mountains)

Extending along the northern slope of Qilian Mountain in west China, Zhangye Danxia National Geological Park in Gansu is the best representative of China's colorful Danxia landform and the largest Danxia landscape in an arid area, with a wide variety of landforms. Undulating fiery-red ridges together with amazing multicolored mountain folds transform the park into an immense sea of fire with rolling waves, earning it the reputation of China's Rainbow Mountains and also one of the 'Top 10 Geographical Wonders of the World' selected by the National Geographic.



张掖
Zhangye

嘉峪关
Jia Yuguan

Jiayuguan Great Wall

Jiayuguan is a pass standing at the western end of the Ming Dynasty Great Wall. Different from the well-known sections built with stones or bricks, Jiayuguan Great Wall was built with rammed earth, making yellow its dominant hue and helping the pass blend harmoniously with the surrounding desert. The city where the pass is located is named after the pass, also called Jiayuguan, sitting in China's northwest Gansu Province.





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